

FORWARD[®]

AN AHLA FOUNDATION INITIATIVE

BUILD

MARCH 6 - 8, 2024

Washington, DC

WHO: Mid-to-senior level managers,
directors & new VPs

REGISTRATION: \$2,650

ELEVATE

MARCH 5 - 7, 2024

Washington, DC

WHO: VPs, SVPs, GMs, with 12+ years
of progressively responsible experience

REGISTRATION: \$3,850

60% of hoteliers are women, but only 10% hold leadership roles. The ForWard BUILD and ELEVATE programs accelerate women's careers in hotels and across the hospitality industry. Women advance through five areas of knowledge and skill-building including:

EXECUTIVE PRESENCE NEGOTIATION ADVOCACY CAREER DEVELOPMENT NETWORKING

ARE YOU A WOMAN WHO'S READY TO TAKE YOUR CAREER TO THE NEXT LEVEL?

Cultivate a strong leadership identity through the BUILD program or learn to balance power and influence through the ELEVATE program.

APPLY NOW!

SPACE IS LIMITED

DO YOU KNOW A WOMAN IN YOUR ORGANIZATION LOOKING TO ADVANCE HER CAREER?

Champion your most promising female leaders, both mid-level and executive level, to help them achieve their full potential in hospitality.

NOMINATIONS NOW OPEN!

SPACE IS LIMITED

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BUILD/ELEVATE

Sponsorship Opportunities

ALLY SPONSOR

\$10,000 Investment

- ▶ Complimentary registrations for BUILD and ELEVATE programs (2 for BUILD & 1 for ELEVATE)
 - ▶ Sponsorship of one virtual workshop following the in-person programming
 - ▶ Name recognition on BUILD/ELEVATE event signage and program collateral
 - ▶ Name recognition on signage at AHLA ForWard Conference 2024
 - ▶ Access to ForWard Conference programs, including:
 - Complimentary registration for 2024 ForWard Conference
 - Invitation to join ForWard Network gatherings
 - ▶ Recognition as One Diamond Sponsor on AHLAF annual report and website

FRIEND OF FORWARD

\$5,000 Investment

- ▶ Name recognition on BUILD/ELEVATE event signage and program collateral
 - ▶ Recognition as Gold Sponsor on AHLAF annual report

**CONTACT LINDSAY MILLER (LMILLER@AHLA.COM) FOR
SPONSORSHIP OPPORTUNITIES**