



## COMBATTING TRAFFICKING DURING COVID-19 5 WAYS TO ENHANCE EFFORTS

The AHLA Foundation's No Room for Trafficking Program builds on long-standing efforts to raise awareness around human trafficking prevention, identify best practices and provide educational resources, and train employees on ways they can play a role in preventing human trafficking.

COVID-19 has amplified vulnerabilities in communities across the country, making some individuals more at risk of being trafficked. The [National Center for Missing and Exploited Children](#) reported a 93% increase in online enticement reports from January to June 2020 versus the same time last year.

The No Room for Trafficking Program partnered with [ECPAT-USA](#) to provide enhanced ways to combat human trafficking in light of increasing vulnerabilities:

### TRAIN 1

With fewer staff and employees having to take on additional roles, it is important that all staff members be [trained](#) to spot and report signs of human trafficking.

### EDUCATE 2

Ensure human trafficking awareness [posters](#) are available in multiple languages throughout the property, in both the front and back of house.

### OBSERVE 3

With guests considering room cleaning only when necessary, all staff and security should remain vigilant of increased risk, including multiple people entering a space and access to alternate entrances.

### COMMUNICATE 4

With more contactless options available, consider ways to leverage technology, including company applications, websites, and social media. This might include raising awareness of the important issue on social media and websites or increasing communication among employees about suspicious behaviors with company applications.

### ESCALATE 5

Evaluate existing protocols to ensure any suspicion of exploitation and/or trafficking is escalated to management.

For additional information and resources, visit [AHLAFoundation.org/human-trafficking](https://AHLAFoundation.org/human-trafficking).