EMPOWERING YOUTH PROGRAM

To help address our industry's need for entry-level talent, the AHLA Foundation's Empowering Youth Program brings together hotels and local community-based organizations to train Opportunity Youth (OY) for careers in hospitality. Opportunity Youth are identified as underserved people aged 16 to 24 who are and are disconnected from school and work

Get Involved

Our goal is to support Opportunity Youth training and develop graduates with a sense of purpose and the skills, tools, and opportunities to enter and advance in hospitality careers. The AHLA Foundation relies on hotel employer engagement to bring the Empowering Youth Program to life.

- Magnetic Guest speakers on hotel industry and career pathways
- Motel property tours
- Mork-based experiences
- Mock interviews
- Miring fairs

These firsthand experiences allow program participants to imagine what working in a hotel is like, give hoteliers access to a diverse talent pool and support their property's recruitment goals.

Creating a Roadmap for Success

The AHLA Foundation has created an industry focused toolkit including best practices for effective community partnerships, and hiring, onboarding and retaining youth.

Contact Kelly Vazquez for more information



22 MTC JOBCORPS PROVIDERS

6 COMMUNITY BASED ORGANIZATION PARTNERS IN 4 MARKETS

- Orlando
- Los Angeles
- New Orleans
 Washington D.C

CONNECT TO LOCAL ORGANIZATIONS

Contact: Kelly Vazquez, **Program Manager** kvazquez@ahla.com

\$175,000 **AWARDED**

TO FUND TRAINING **PROGRAMS IN 2022 FOR UNDERSERVED** YOUTH

