



CASTELL
AN AHLA FOUNDATION PROJECT



BUILD & ELEVATE

Let's Rise Together and Move Women in Our Industry Forward

60% of hoteliers are women, but only 10% hold leadership roles. Castell's **BUILD and ELEVATE** programs accelerate women's careers in hotels and across the hospitality industry. Women advance through five areas of knowledge and skill-building including:

- ▶ EXECUTIVE PRESENCE
- ▶ NEGOTIATION
- ▶ ADVOCACY
- ▶ CAREER DEVELOPMENT
- ▶ NETWORKING

MAY 2-4, 2023 • CHICAGO, IL

BUILD

WHO: Mid-to-senior level managers, directors & new VPs

REGISTRATION: \$2,650



ELEVATE

WHO: VPs, SVPs, GMs, with 12+ years of progressively responsible experience

REGISTRATION: \$3,850



DO YOU HAVE A FEMALE EMPLOYEE LOOKING TO ADVANCE HER CAREER?

Champion your most promising female leaders, both mid-level and executive level, to help them achieve their full potential in hospitality. [Click here](#) to nominate your rising stars before the event sells out. **For more information email Deborah Cox at dcox@ahla.com.**

NOMINATIONS NOW OPEN: SPACE IS LIMITED

CLICK HERE TO NOMINATE YOUR RISING STARS BEFORE THE EVENT SELLS OUT