

Castell@College

Castell is an AHLA Foundation initiative aimed at advancing women in hotel leadership.

Join us as a Castell@College Panelist

Castell@College brings female executives to hospitality schools – in person or virtually. The women encourage students to join the hospitality industry and reach their potential through their stories about successful careers and fulfilling lives. Over the last school year, panelists have engaged with 4,000+ students at more than 75 events. Over 90% of the students would recommend this program to a friend, and 100% of panelists want to join more panels.



Castell@College events are typically 75 minutes and include a Q&A session with panelists telling stories about their careers and life experiences, then one to two breakout groups with the students. There is no formal presentation; however, executives are prepared with videos, prep calls and other information, making the total commitment three to four hours.

There are typically two to three opportunities to volunteer for panels each semester. Panels are fun, high energy, and so rewarding! We hope you will join us!

**Want to Become a Panelist? Contact Deb Cox at
dcox@ahla.com to learn more!**