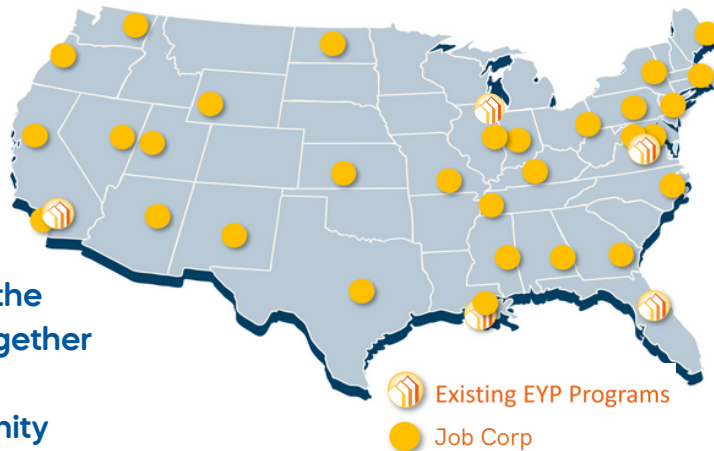


# EMPOWERING YOUTH PROGRAM

To help address our industry's need for entry-level talent, the AHLA Foundation's Empowering Youth Program brings together hotels and local community-based organizations to train Opportunity Youth (OY) for careers in hospitality. Opportunity Youth are identified as underserved people aged 16 to 24 who are and are disconnected from school and work



NATIONAL PARTNERSHIP WITH  
JOB CORPS PROVIDERS

12 COMMUNITY BASED  
ORGANIZATION PARTNERS  
IN 5 MARKETS

- Orlando
- Los Angeles
- New Orleans
- Washington D.C
- Chicago

## Get Involved

Our goal is to support Opportunity Youth training and develop graduates with a sense of purpose and the skills, tools, and opportunities to enter and advance in hospitality careers. The AHLA Foundation relies on hotel employer engagement to bring the Empowering Youth Program to life.

- 🏨 Guest speakers on hotel industry and career pathways
- 🏨 Hotel property tours
- 🏨 Work-based experiences
- 🏨 Mock interviews
- 🏨 Hiring fairs

These firsthand experiences allow program participants to imagine what working in a hotel is like, give hoteliers access to a diverse talent pool and support their property's recruitment goals.

## Creating a Roadmap for Success

The AHLA Foundation has created an industry focused toolkit including best practices for effective community partnerships, and hiring, onboarding and retaining youth.

## CONNECT TO LOCAL ORGANIZATIONS

Contact: Kelly Vazquez,  
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**\$370,000  
AWARDED**  
TO FUND TRAINING  
PROGRAMS IN 2023  
FOR UNDERSERVED  
YOUTH

