

## AHLA's ForWard Ambassador Program

### WHAT IS IT?

The ForWard Ambassador Program is open to AHLA members working in the hospitality industry that are passionate about the mission of *ForWard: Women Advancing Hospitality*.<sup>\*</sup> Membership is not limited to any professional level or company type. Ambassadors will actively support the implementation of ForWard initiatives under the guidance of the ForWard Advisory Committee.

### WHO SHOULD JOIN?

The ForWard Ambassador Program is open to anyone committed to the mission of advancing women in hospitality. The program should include those wanting to gain access and resources specific to promoting diversity in the industry.

### WHAT WILL THE PROGRAM ENTAIL?

- Attend Quarterly Calls and/or Meetings
  - Hear from industry leaders, idea share and network with fellow Ambassadors
- Promotion through Personal Network
  - Host and/or attend ForWard Ambassador events in your local area
  - Engage and invite your network to Ambassador events
  - Utilize your social media to further the reach of the ForWard Ambassador Program message
- Attend VIP Networking Opportunities hosted by AHLA and the ForWard Advisory Committee
- Opportunity to speak on behalf of the ForWard Ambassador Program at local engagements
- Suggest participants for ForWard's host program, which matches prospective attendees with host sponsors for the ForWard annual conference.

### WHY NOW?

Women are at the forefront of issues now more than ever. With a growing number of women working in hospitality, it's time to share ideas and issues with a network of women like never before.

### HOW DO I JOIN?

The ForWard Ambassador Program is open to anyone, at all levels, interested in networking, connecting and learning from others who support the mission of advancing women in hospitality.

**Scan the QR code to send in your contact information.**



*\*ForWard: Women Advancing Hospitality is an AHLA platform aimed at mentoring, educating, and leading women to the next level of their career. Through the collective power of ForWard, we are elevating hospitality to the number one industry for women.*